



# NARAYANA ENGINEERING COLLEGE::NELLORE

Muthukur Road, Nellore-524004  
Approved by AICTE and Permanently Affiliated to JNTUA, Ananthapuramu,  
An ISO 9001:2015 Certified Institution,  
Recognized by UGC U/S 2(f) & 12(B) and "A" grade by Govt. of AP.

## DEPARTMENT OF MANAGEMENT STUDIES INDUSTRY VISIT REPORT

<b>Name of the industry</b>	:	NIPPO BATTERIES
<b>Day of visit</b>	:	04.05.2019
<b>Time of visit</b>	:	10:30 A.M
<b>Department</b>	:	MBA
<b>Semester</b>	:	II
<b>No.of students attended visit</b>	:	50

### Objectives:

- To show Real Time Learning - Latest trends and technologies in industries to the students.
- To bring awareness of battery production functions
- To know the recycling of batteries.

### Company profile

Nippo today, is a household name in India. A name synonymous with batteries, manufactured by Indo National Limited. Since its inception in 1972, Nippo has been providing millions of its customers with a quality and performance that is second to none. Nippo also markets various range of LED torch lights to cater to customer requirements. Nippo recently launched LED Emergency Power Backup range products. It has got wide acceptance across the country for its unique products which help in solving the power needs.

Indo National Limited with its corporate office at Chennai, is the first Indian dry battery company to have been certified with ISO 9001 and ISO 14001 international standards and has the ISI mark of quality on all its batteries. Nippo has 35 depots across India and has excellent distribution network with over 4000 stockiest pan India.

### Summary of visit

Department of MBA arranged an "Industrial Visit to Nippo Batteries, Tada" on 04.05.2019 for II SEMESTER MBA students.

There they were explained various stages of preparation of batteries starting from procurement of raw materials, preparation of battery shell, mixing of chemicals, filling of the shells and finally sealing of Batteries.

The divisional manager explained how the batteries, torches and LED to Students at the time of visit

